

Top Technologies for Scalability

Learning management - Deploy a learning management system that incorporates anti-phishing training and allows you to customize your learning modules. Look for a solution with additional features such as: Multiple languages (ideal for global teams), Structured learning, Engagement documentation (helpful when you're required to prove every learner's training completion), Automated reminders, Centralization of information (to ensure that critical training is not lost if crucial team members move on to other organizations).

IT documentation - Poor documentation can lead to unanticipated downtime, operational and performance issues, and ultimately, revenue loss. It also results in countless hours of employee time wasted searching for information or guidance to solve simple IT problems. IT processes must be optimized for performance, reliability and effectiveness to meet business expectations and security requirements. To achieve this goal, thorough and transparent documentation is required to ensure and maintain proper configurations and processes.



Security awareness training - A one-time training program will not help your employees defend themselves against cyberthreats, nor will it help your company grow sustainably. Your employees require thorough and ongoing security awareness training to deal with the rapid changes happening around them. Remember that the return on investment (ROI) on security awareness training manifests in better decision-making and employees who respond quickly to cyber threats, saving your company from data breaches, reputational damage and potentially costly lawsuits. Through self-paced, short learning modules, every employee must be made aware that even minor errors can snowball into a disastrous security disaster for the company.

Ongoing vulnerability scanning - Overlooking even one vulnerability could escalate into something severe. What's more concerning is that, according to the IBM Cost of Data Breach report, it takes an average of 287 days to detect and contain a data breach. Continuous vulnerability scanning can assist you in detecting and remediating vulnerabilities while freeing up your team's time to focus on other tasks. Vulnerability scanning that focuses on point-in-time reporting can only help your business up to a point since it can't detect evolving vulnerabilities. Instead, try continuous vulnerability scanning that is capable of detecting network vulnerabilities as soon as they appear.

The Sustainability Triad

People - The success of your business is dependent on the training and onboarding materials you provide for your employees and customers. Supporting them with easy-to-find, on-demand training relating to a problem they've encountered is a terrific way to help your company grow. Also, ensure that those affected by significant changes are adequately informed. This will help reduce dissatisfaction, absenteeism and attrition. When people are effectively managed and supported, your business benefits in ways that often go overlooked, and a people-first culture can be fostered.



Processes – Your organization must have someone designated as the Chief Documentation Officer (CDO). The CDO keeps crucial process documentation updated from IT processes to HR, marketing and beyond so that anybody can quickly step in and assist whenever necessary. Similarly, every other process must be carefully planned, monitored and managed so your daily operations run like a well-oiled machine.

Technology – When dealt with properly, technology can significantly support your people and processes. However, there are a few things you should keep in mind when prioritizing sustainable scaling:

- 1. Build around one platform.** In other words, on the road to scalability, choosing products built to integrate or work together saves a lot of time and effort.
- 2. Commit to integration.** While you can find a cheaper alternative, you typically only get value equivalent to the price paid. Instead of choosing the most inexpensive option, commit to selecting solutions that work with the business platforms you already have.
- 3. Scan for vulnerabilities** regularly. While having a good backup and recovery plan is ideal, it's even better if you can combine it with a proactive approach that addresses gaps before hackers exploit them.
- 4. Automate routine workflows.** Ensure you have solutions in place to reduce the chances of error in the most critical areas of your business, regardless of whether it's invoicing or anything with a small margin of error.



What Does It Mean to Build a Sustainable Business

Being a sustainable business means more than just recycling and using renewable energy. It means laying the groundwork for future employee and customer growth. An organization with sustainability as one of its core principles has a better chance of success in the future.

Three attributes of a sustainable organization are:

- Continuity or the ability to repeat processes
- Availability or the ability to adapt to sudden changes
- Scalability or the ability to scale up or down as needed

Although some businesses grow exponentially over a short time, if they don't have repeatable processes to support new hires and onboarding, everything falls apart. These processes must also be adaptable enough to change as needed to meet organizational requirements. Businesses also need to be able to scale or grow/reduce resources on demand.



TECH TIMES

"As a business owner, you don't have time to waste on technical and operational issues. That's where we shine! Call us and put an end to your IT security finally and forever!" - Jon Cooper, CEO | Total Secure Technology | 916.696.7200 | jcooper@totalsecuretech.com

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April TechBytes Luncheon

About Total Secure Technology

Total Secure Technology, formerly Networking Solutions, is a trusted IT security team located in Sacramento assisting small-to-medium sized companies to deal with ongoing IT problems and Cybersecurity. For over 20 years we have brought our customers outstanding services, learn more about how we wow our customers, call us for a free consultation.



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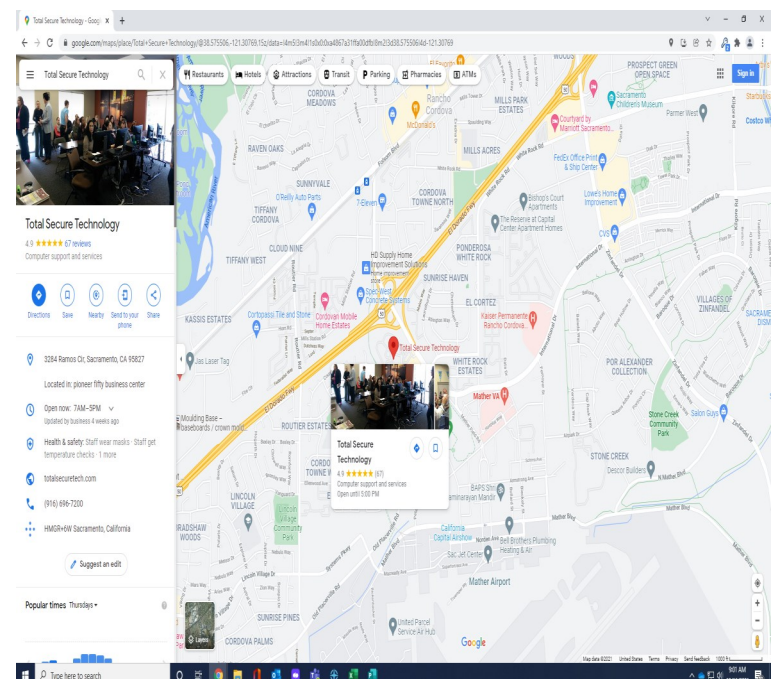
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April TechBytes Luncheon

Come join us at our headquarters for our April TechBytes Luncheon. Brian Laney from Epic Insurance Brokers and Consultants and Total Secure Technology's CEO Jon Cooper will be speaking at our office which is located at 3284 Ramos Circle Sacramento CA, 95827. The event will start at 11:45 am to 1:00 pm on April 21st, 2022. Below are some of the topics related to Cyber Liability Insurance that will be covered as well as the link to register.

- Social Engineering
- Extortion
- Corporate Information
- Shutdown
- Data Destruction

<https://totalsecuretech.com/what-is-cyber-liability-insurance-and-why-do-you-need-it/>



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