



TECH TIMES

IT Security and Technology News from Total Secure Technology / January 2022

Benefits of Technology Audits

No Surprises:

IT components that we use and trust every day may have hidden threats that we can easily overlook. If not addressed early on, such threats can quickly escalate into a full-fledged data breach. An IT audit is extremely beneficial when it comes to addressing this particular concern. A properly planned auditing process creates a map of your IT environment that helps you understand how everything connects and which areas expose you to threats. This allows you to focus your remediation efforts where they are needed the most. Consider this: What if one of your top executives was secretly selling all your intellectual property ideas to your main competitor? That could sink your company or significantly reduce your profit potential. Unmapped and unaccounted-for technology landscapes can lead to similar outcomes. To avoid this, regularly monitor, update, patch and clean up the proverbial dust in your infrastructure. You might soon discover that someone intentionally or unintentionally downloaded a piece of malicious code that's spreading like wildfire across your network, waiting for the perfect moment to demand a ransom or continue spying and stealing your best ideas.

Data-Driven Decision Making:

A properly conducted audit will provide you with valuable data that you can use to make core business decisions. Its value extends to security budgeting as well. A data-driven approach to developing cybersecurity strategies can assist you in making more informed budget decisions. You'll have a better idea of where to spend your money. An audit can also help you prioritize your goals based on what's most pressing, exposing vulnerabilities or what's causing productivity loss.

A Vision for the Future:

An audit can lay the groundwork for a SWOT analysis. A SWOT analysis is a technique for evaluating the Strengths, Weaknesses, Opportunities and Threats of your business. It's a powerful tool that can assist you in determining what your company excels at right now and formulating an effective strategy for the future. Armed with a thorough understanding of your technology's strengths, weaknesses, opportunities and threats, you can begin planning years in advance and share the vision with team members to keep them motivated.



6 Signs You Need a Tech Refresh

These six signs are: Business Communication, Decision Making, Marketing, Security, Customer Support, Resource Management, Time and Cost Efficiency

However, even the most cutting-edge technology can experience the occasional hiccup and slow you down if you don't keep up with regular updates and support. Performing an annual technology refresh can help you avoid this altogether. A technology refresh is the process of replacing technology components regularly by evaluating their ability to integrate with other infrastructure components and obsolescence, rather than waiting until the outdated element becomes the most significant impediment to achieving your company's vision. A technology refresh is crucial because maintaining legacy infrastructure components comes at a cost. It exposes your systems to hackers, reduces overall productivity and may even drive your most valuable employees out the door because they are tired of dealing with outdated technology that makes it difficult to do their jobs. Additionally, as the costs of maintaining outdated IT components and the risks of failure continue to rise, day-to-day operations can be negatively impacted. When used strategically, technology can help small and medium-sized businesses (SMBs) develop a more productive, efficient and innovative workforce. That's why businesses that prioritize technology are three times more likely to exceed corporate goals. In a business world that's evolving at a breakneck pace, your company may not be able to perform at its full potential if it lacks the necessary technology. Technological roadblocks can be frustrating and attempting to overcome them on your own can be overwhelming. Get started on your path to a technology refresh with an experienced partner like us. Knowing that the process is in expert hands gives you peace of mind and allows you to focus on growing your business.



Importance of Technology Audits

Here are some reasons why a technology audit is essential to organizational resilience and overall success:

- Detects security vulnerabilities
- Ensures that the organization is up to date on security measures
- Establishes the foundation for the organization's new security policies
- Prepares the organization to respond quickly and effectively in the event of a cyberattack
- Helps maintain compliance with various security regulations

When was the last time you conducted a comprehensive technology audit? If it's been a while or hasn't happened at all, you're probably vulnerable to a cyberattack. Cybercrime shows no signs of slowing down and is expected to cost the world \$10.5 trillion per year by 2025. Are you confident that your organization is secure with the current remote and hybrid work environments? This is where a technology audit can give you peace of mind. An IT audit is a thorough analysis and assessment of an organization's IT infrastructure, policies and procedures.



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"As a business owner, you don't have time to waste on technical and operational issues. That's where we shine! Call us and put an end to your IT security finally and forever!" - **Jon Cooper, CEO** | Total Secure Technology | 916.696.7200 | jcooper@totalsecuretech.com

Microsoft
CERTIFIED
Systems Engineer



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January TechBytes Luncheon

Reasons in Considering To Refresh IT

Importance of Technology Audits

About Total Secure Technology

Total Secure Technology, formerly Networking Solutions, is a trusted IT security team located in Sacramento assisting small-to-medium sized companies to deal with ongoing IT problems and Cybersecurity. For over 20 years we have brought our customers outstanding services, learn more about how we wow our customers, call us for a free consultation.



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January TechBytes Luncheon

Come join us at our headquarters for our January TechBytes Luncheon. Our CEO Jon Cooper will be discussing the following topics. [RVSP with the link below. The TechBytes Luncheon will take place on Thursday, January 13th, 2022](https://www.eventbrite.com/e/techbytes-lunch-and-learn-tickets-224240528457)

o Cyber Attack Trends

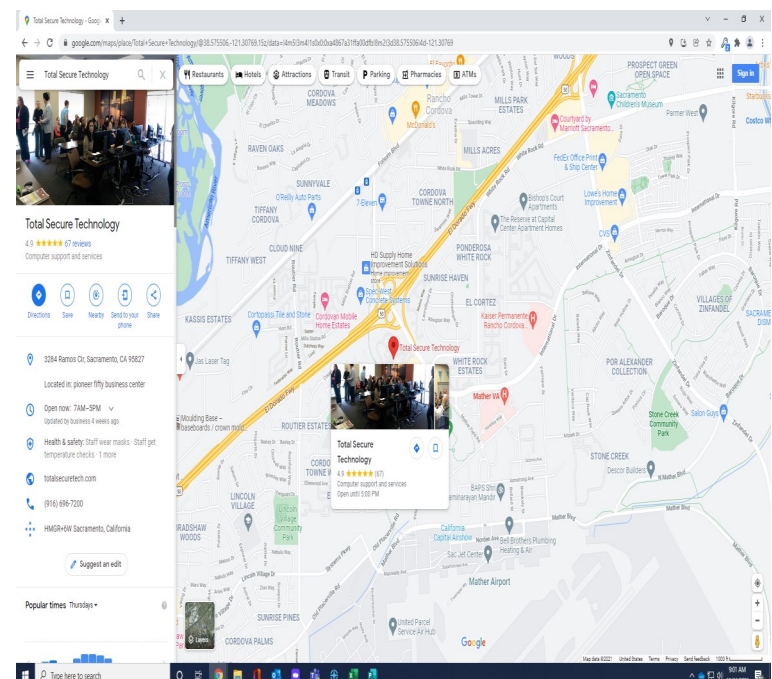
o Top 10 Data Breaches in 2021

o Common Vulnerabilities and Exposures

o Understanding Zero Day Attacks

o Covid-19 Cyber Exploits

<https://www.eventbrite.com/e/techbytes-lunch-and-learn-tickets-224240528457>



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