

# Tech Times

IT Support and Technology News /Issue April 2021



## Managed IT Security Service

HOW SURE ARE YOU IN THE STRENGTH OF YOUR BUSINESS'S IT SECURITY?

Today's companies need technology to function. Without it, businesses cannot compete and succeed. But with technology comes the ever-constant threat of hackers and cybercriminals. That's why small- and mid-sized businesses need to protect themselves with robust cybersecurity solutions managed by IT professionals.

### The numbers

According to the Ponemon Institute's 2019 State of Cybersecurity in Small and Medium-Sized Businesses (SMBs) survey, cyberattacks have increased dramatically. Here in the United States, 76% of companies were attacked in 2019, a significant leap from 55% in 2016. Sixty-nine percent of US businesses reported data breaches in 2019, up from 50% in 2016.

The financial consequences have also increased considerably. The average cost spent by companies because of damage to or theft of IT assets and infrastructure increased from \$1.03 million in 2017 to \$1.2 million in 2019. Costs due to disruption to normal operations increased from an average of \$1.21 million in 2017 to an average of \$1.9 million in 2019.

### The attacks

Globally, the most common forms of attack on SMBs are those that rely on deception: phishing (57%), stolen or compromised devices (33%), and credential theft (30%). Worse, cybercriminals are targeting SMBs more, with reported attacks has increased from 60% in 2017 to 69% in 2019.

If you'd like to know more about how managed services can benefit your business, just give us a call (916) 696-7200 — we're sure to help.

## Networking Solutions Through the Years



TOTAL SECURE  
TECHNOLOGY  
2021

## Our Road from MSP to MSSP

We are happy to announce that we are evolving from **Networking Solutions** to **Total Secure Technology**. Over the past 12-18 months we have been transitioning from a Managed Service Provider (MSP) to a Managed Security Service Provider (MSSP).

Our team of passionate Managed Security Services Providers (MSSP) is dedicated to providing solutions to all your network safety problems. Through our comprehensive, take-charge approach, we'll give you peace of mind. When you're safe in knowing that your networks are secure, your systems are safe and operational, and the continuity of your business operations is protected, you can focus on more important matters—like running your business.

You'll benefit from Total Secure Technology's experienced cybersecurity specialists, technicians, support staff, and more. We're your partners in aligning your IT strategy with your business goals so you can significantly save on time, costs, and resources and enjoy a leaner, more profitable business.





# Employee Spotlight

## What excites you the most about Networking Solutions evolving to Total Secure Technology?

We have such an extraordinary team filled with hardworking technicians. I am so excited about how we are keeping business data safe and secure. I can't wait to see what the future holds for us!



**Audriana**

Service Desk Coordinator



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"As a business owner, you don't have time to waste on technical and operational issues. That's where we shine! Call us and put an end to your IT problems finally and forever!" – **Jon Cooper**, CEO |916.696.7200 | jcooper@networkingsolutions.net

**Microsoft**  
**CERTIFIED**  
Systems Engineer



**Dark Web Scan**

**Managed Security  
Service Provider**

**Total Secure Technology**

**Employee Spotlight**

## About Total Secure Technology

Total Secure Technology, *formerly Networking Solutions*, is a trusted IT support team located in Sacramento assisting small-to-medium sized companies to deal with ongoing IT problems and Cybersecurity. For over 20 years we have brought our customers outstanding services, to learn more about how we wow our customers, call us for a free consultation.



**TOTAL SECURE**  
TECHNOLOGY

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We'd love to stay connected! Find us on—



[www.totalsecuretech.com](http://www.totalsecuretech.com)



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## Help Us Celebrate Our Transition from a MSP to a MSSP

To celebrate Networking Solutions evolving to Total Secure Technology, we will be doing a dark web scan. Please send an email with your name and place of work to our marketing coordinator:

**[sdorris@networkingsolutions.net](mailto:sdorris@networkingsolutions.net)**